



Application

Certified Innovative Growth Venture CInGV®

Overview / Instructions / Disclaimer

Overview

GInI, Global Innovation Institute, formally accredits **Innovative Growth Ventures** who have demonstrated a clear **ability** to leverage **innovation** to drive sustainable **growth** and **scaling** of their venture, while at the same time having a **positive impact** on their markets and the world at large.

GInI's **Certified Innovative Growth Venture** accreditation is an **assessment-based weighted-score accreditation**.

For more information on GInI's **qualifying criteria** for CInGV accreditation, as well as on the CInGV accreditation **assessment process**, please refer to GInI's **Certified Innovative Growth Venture Guidebook**, available from GInI.

Instructions

The following application is to be completed in its entirety, in English. Proper names given in other languages should be indicated in their native language and an English translation provided if applicable.

There are three (3) parts to the application:

1. Date / Business Venture / Representative / ATAP® or AUP®
2. The SME Business Venture In Detail
3. Outcomes / Results / Impacts.

If the applicant deems a certain portion of this application to be non-applicable to their submission, they should so indicate by writing "not applicable" or "none" in the space provided.

Everything disclosed in this application is classified as confidential between the applicant and Global Innovation Institute.

Disclaimer Concerning GInI CInGV Accreditation

GInI's accreditation of a given SME Business Venture is not an accreditation of that venture in its entirety. It is only an accreditation of its innovation-driven-growth *readiness* and *performance* levels.

GInI reserves the right to accredit an SME Business Venture without regard for its competitive status with other SME Business Ventures GInI may have also accredited, or may accredit in the future.

Application Part 1: Date / Business Venture / Representative / Provider

Application Date

Date of Application _____

Business Venture

Business Venture Name _____

Business Venture Location _____

Business Venture Website _____

Industries / Sectors / Markets

Representative / Contact Person

Full Name _____

Business Title _____

Function _____

Email Address _____

Phone Number _____

GInI Authorized Training & Assessment Provider (ATAP)® or Authorized University Provider (AUP)®

Has a GInI ATAP® or AUP® been secured yet? _____

If yes, please identify the ATAP® or AUP®. _____

If yes, has the ATAP or AUP assigned a GInI Authorized Assessor (AGVA or InA)? _____

If no, does the business venture require assistance in sourcing an ATAP® or AUP®? _____

Application Part 2: The SME Business Venture In Detail

SME Business Venture Profile

Business Venture Establishment Date _____

Business Venture Founder(s) _____

Business Venture Ownership Structure _____

Business Venture Current Chairman / CEO / President _____

Business Venture Size (staff) _____

Business Venture Size (annual revenue) _____

Business Venture Facility Size (square meters) _____

Business Venture's 'Unique Value Proposition' _____

Business Venture's 'Unfair Advantage(s)' _____

Business Venture's Innovations To Date _____

Business Venture's Desired Future Growth Scale _____

Business Venture's Key Partners / Investors / Etc. _____

Business Venture's Biggest Challenges So Far _____

Application Part 3: Outcomes / Results / Impacts

Outcomes / Results / Impacts

Describe the notable outcomes, results, and business impacts attained by this SME Business Venture to date – including any notable innovations developed and launched, and any major growth and scaling milestones attained.

End of Application

FOR OFFICIAL USE ONLY

FOR OFFICIAL USE ONLY

DO NOT MARK BELOW THIS LINE

Reviewer: _____

Review Date: _____

Finding: _____

Finding Date: _____

Notification: _____

About Global Innovation Institute

GInI, Global Innovation Institute, is the world's leading professional certification, business accreditation, and membership association in the field of applied business innovation.

The Institute exists to empower professionals to advance their careers in innovation leadership and to empower organizations to transform themselves into market-leading innovation powerhouses. The Institute does this through applied research and its globally-recognized standards, tools, publications, resources, professional development courses, and certifications. Together with numerous networking opportunities, these enable the Institute to elevate the field of applied business innovation to ever increasing levels.

Global Innovation Institute is an international organization operating globally in countries all over the world. Its headquarters are maintained in Grand Rapids, MI, USA, a region home to some of the world's most innovative organizations in industries like office furniture, medical devices, fashion footwear, consumer appliances, automotive, food & beverage, and packaged consumer goods. Grand Rapids is also home to ArtPrize, the world's most innovative juried art competition.

To learn more about GInI, visit the GInI website at www.gini.org.





Copyright Notice

All text and artwork herein are the copyrighted property of GInI. Reproduction, modification, or distribution of any part of portion of the content herein requires prior written permission from GInI.

©Copyright 2024 GInI. All rights reserved.

Tel: +1 877 276 7701 | Email: gini@gini.org | Web: www.gini.org